

MIAMI


BEST OF THE CITY 2012!

THE MAIN | REALTY



Belle of the Bal

With world-class retail well covered by the Shops, Bal Harbour solidifies its destination status with the debut of The St. Regis.

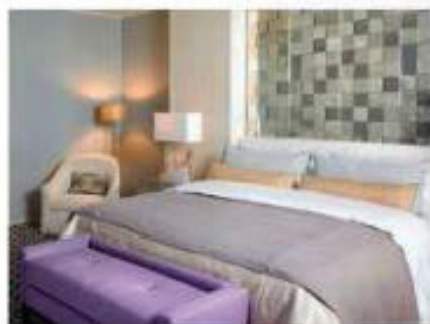
| By Paul Rubio | 

The Bal Harbour day trip as people know it will soon be a thing of the past. The opening of The St. Regis Bal Harbour Resort and Residences (and all its billion-dollar-plus, triple glass-tower excess) means Miami-Dade's most exclusive enclave is not just about shopping anymore.

While the new hotel-residence combo indeed offers immediate access to the area's fashion and social paragon, Bal Harbour Shops, it also molds the overall exclusivity of Bal Harbour proper into overnight, as well as residential, form. As GM Marco Selva sees it, the arrival of the St. Regis "solidifies our position as the premier luxury travel destination in Florida." Be still our jet-setter hearts.

Although nationally renowned as a destination for fashion, retail therapy and *Real Housewives*-style lunches, the missing piece in BH's puzzle was "a great hotel that could serve as a social institution," says Glenn Pushelberg, principal of the New York/Toronto-based Yabu Pushelberg, the firm charged with the interior design of the property. In Pushelberg's eyes, crafting that "great hotel required an artistic, showy, grand, modern incarnation of the all-out, unapologetic, glamorous life of Frank Sinatra's swinging '60s."

Seems that the public couldn't agree more. Seventy percent of the residential units at The St. Regis were under **CONTINUED...**



HOT PROPERTY From top: The St. Regis General Manager Marco Selva; a suite and guest room at the hotel